**KEVIN CAMPS**

714-907-6508 [kpcamps@gmail.com](mailto:kpcamps@gmail.com)

[kevincamps.com](file:///C:\Users\Kevin\Downloads\kevincamps.com)

**SUMMARY OF QUALIFICATIONS**

Highly driven content expert with domestic and international experience. Ability to engage with a wide variety of people and personalities at all levels of the business, eCommerce, technology, and entertainment communities. Responsible self-starter that yearns to connect ideas with solutions and businesses with consumers.

**CONTENT EXPERIENCE**

**Atlas Supply Chain, LLC NYC**

**Content Coordinator,** August 2016-Present

* Create quality content for world-renowned brands
* Generate hundreds of SKU’s from the ground up
* Adept in all Amazon product upload procedures including A+ and AMS
* Master in backend portals for all major retailers: Walmart, Home Depot, QVC, Jet, Overstock, etc.
* Conceptualize compelling stories for products with rough data from China
* Usher in previous legacy brands from the brick and mortar world to the eCommerce world

**THUMP BROOKLYN, NY**

**Freelance Journalist,** July 2014-Present

* Conceptualize creative feature ideas from the ground up
* Research and report on underground music cultures
* Cover large-scale music festivals

**INSOMNIAC LOS ANGELES, CA**

**Creative Consultant,** June 2014 – Present

* Expand the reach of the publication through social media strategies
* Collaborate with Los Angeles and New York music tastemakers on unique and forward thinking topics
* Develop features from the ground up on the cultural impact of electronic music
* Report on large scale festivals and events

**DJ MAG REMOTE**

**Staff Writer,** April 2013 – Present

* Contribute to the creation and launch of our successful United States edition
* Develop feature ideas for the world’s largest electronic music magazine
* Collaborate on album reviews

**OPTERRA ENERGY SERVICES (CONTRACT) SAN FRANCISCO, CA**

**Global Media Consultant,** January 2015 – July 2015

* Updated media accounts for transitioning alternative energy firm
* Diversified press opportunities for post Chevron branding
* Increased community/employee engagement in troubled areas

**DEATH & TAXES MAGAZINE REMOTE**

**Staff Writer,** June 2012 – July 2015

* Produced a daily Web Wrap with partner sites to increase traffic and engagement
* Brainstormed and created content for leading culture publication
* Produced on average two to five featured articles per day
* Assisted with copy editing
* Covered music festivals and events
* Interviewed top musicians in their respective fields

**MAGNETIC MAGAZINE LOS ANGELES, CA**

**Freelance Writer,** November 2012 – February 2013

* Investigated and interviewed underground scenes around Los Angeles
* Reviewed tracks and albums for mainstream electronic music artists

**VICE MAGAZINE LONDON, UK**

**Editorial Intern,** September – December 2011

* Researched and wrote culturally relevant articles for this leading online publication
* Collaborated closely with the European magazine editor to produce regular, engaging content
* Assisted with the publishing process from start to finish
* Provided photography coverage for articles and events in London
* Interviewed up-and-coming bands

**DFJ ESPRIT VENTURE CAPITAL FIRM LONDON, UK**

**Venture Capital Intern,** September – December 2011

* Compiled economic analysis of future investments for one of the world’s leading venture funds
* Provided independent research for a number of alternative energy investment projects
* Assisted in writing both investment analysis and offering memorandums

**EDUCATION**

**BOSTON UNIVERSITY BOSTON, MA**

**College of Arts and Sciences & College of Communication**

**Bachelor of Arts in Economics, Minor in Journalism,** *cum laude*, May 2012.

GPA: 3.44;

* Dean’s List
* Completed graduate courses in ethics, media, law, and journalism

**COLLEGE MEDIA**

Boston University Daily Free Press, 2009-2012

WTBU Boston University Radio, On Air Assistant 2009-2010

Saddle-Creek Records, Street Team 2007-2012

Boston University Buzz Magazine, Contributing Writer 2009-2010

**SKILLS**

Experienced with Microsoft Office and Mac Software

Master of Social Media Platforms: Twitter, Pinterest, Facebook, Hootsuite and Wordpress

Personal: Loves music, soccer, and travel

References available upon request.